



TRAIN DEVELOP  
EMPOWER

TRAIN • DEVELOP • EMPOWER

IN-HOUSE CORPORATE TRAINING

# ARTIFICIAL INTELLIGENCE FOR BUSINESS PROFESSIONALS

Strengthen AI awareness, improve business decision-making, identify practical use cases, and build confidence applying artificial intelligence in the modern workplace.



COURSE CODE

DTX-001



DURATION  
3-5 Days



DELIVERY  
On-site / Virtual



PARTICIPANTS  
10-25 per session



CERTIFICATE  
Certificate of  
Completion



CUSTOMIZABLE  
Yes - Tailored to Your  
Needs

REQUEST PROPOSAL →

## WHY THIS PROGRAMME?



### BUILD DIGITAL CONFIDENCE

Strengthen practical artificial intelligence for business professionals capability for real business use.



### REDUCE TECHNOLOGY RISK

Improve governance, security awareness and responsible implementation.



### ACCELERATE ADOPTION

Turn emerging technology concepts into practical workplace workflows.



### DRIVE BUSINESS VALUE

Improve productivity, insight, innovation and measurable performance.

### IN-HOUSE DELIVERY OPTIONS

- ✓ Onsite at client premises
- ✓ Live virtual instructor-led format
- ✓ Hybrid delivery format
- ✓ Customized duration based on organizational requirements

### INDUSTRIES WE SERVE

- ✓ Oil & Gas
- ✓ Petrochemicals
- ✓ Manufacturing
- ✓ Financial Services
- ✓ Technology & Telecom
- ✓ Healthcare
- ✓ Logistics & Transportation
- ✓ Government & Public Sector

## WHY CHOOSE TRAIN DEVELOP EMPOWER?



20+  
YEARS  
EXPERIENCE



40+  
COURSES IN  
8 CATEGORIES



100%  
CUSTOMIZED  
SOLUTIONS



ON-SITE OR  
VIRTUAL  
DELIVERY



INDUSTRY  
EXPERT  
FACILITATORS

## COURSE OVERVIEW

Organizations are under growing pressure to understand how artificial intelligence for business professionals can improve productivity, customer value, operational performance, innovation, and strategic decision-making.

This in-house program develops practical artificial intelligence for business professionals capability through business-focused frameworks, case studies, applied exercises, governance guidance, and workplace implementation methods.

### Business Challenges Addressed

- > Limited digital and AI awareness across teams
- > Unclear business use cases and priorities
- > Low confidence applying emerging technologies
- > Fragmented data, tools and decision processes
- > Governance, security and ethical risk concerns
- > Resistance to new digital ways of working
- > Limited measurement of business value
- > Skills gaps and inconsistent adoption
- > Integration challenges across existing workflows
- > Difficulty sustaining transformation momentum

### Key Learning Outcomes

- > Understand artificial intelligence for business professionals principles and business relevance
- > Identify practical use cases and value opportunities
- > Apply structured tools and workplace frameworks
- > Improve digital confidence and decision-making
- > Strengthen governance, risk and responsible-use practices
- > Improve collaboration between business and technical teams
- > Develop implementation roadmaps and adoption plans
- > Measure outcomes and business performance impact
- > Support innovation and continuous improvement initiatives
- > Create sustainable digital capability across the organization

## WHO SHOULD ATTEND

Managers

Department Heads

Business Professionals

Team Leaders

Project Managers

Analysts

Operations Managers

Innovation Teams

Digital Champions

Personnel preparing for digital transformation

## TRAINING METHODOLOGY

Interactive learning approaches support practical application and can be customized to the organization's environment, industry, and participant experience.

 **Instructor-Led Discussions**
 **Industry Case Studies**
 **Practical Digital Exercises**
 **Group Workshops**
 **Use Case Mapping Activities**
 **Scenario-Based Learning**
 **Implementation Planning Exercises**
 **Interactive Team Engagement**

## COURSE MODULES

### 01 Foundations of Artificial Intelligence in Business

- Core principles of foundations of artificial intelligence in business
- Business context, opportunities and limitations
- Structured tools, workflows and decision frameworks
- Risk, governance and implementation considerations
- Practical workplace application techniques
- Building sustainable artificial intelligence for business professionals capability

### 02 AI Use Cases & Business Value Opportunities

- Core principles of ai use cases & business value opportunities
- Business context, opportunities and limitations
- Structured tools, workflows and decision frameworks
- Risk, governance and implementation considerations
- Practical workplace application techniques
- Building sustainable artificial intelligence for business professionals capability

### 03 AI Tools, Workflows & Productivity Applications

- Core principles of ai tools, workflows & productivity applications
- Business context, opportunities and limitations
- Structured tools, workflows and decision frameworks
- Risk, governance and implementation considerations
- Practical workplace application techniques
- Building sustainable artificial intelligence for business professionals capability

### 04 Responsible AI, Governance & Risk Considerations

- Core principles of responsible ai, governance & risk considerations
- Business context, opportunities and limitations
- Structured tools, workflows and decision frameworks
- Risk, governance and implementation considerations
- Practical workplace application techniques
- Building sustainable artificial intelligence for business professionals capability

### 05 Implementing AI Adoption in the Workplace

- Core principles of implementing ai adoption in the workplace
- Business context, opportunities and limitations
- Structured tools, workflows and decision frameworks
- Risk, governance and implementation considerations
- Practical workplace application techniques
- Building sustainable artificial intelligence for business professionals capability



#### TAILORED TO YOUR NEEDS

Modules can be customized to align with your industry, operational environment, and participant experience.

[DISCUSS CUSTOMIZATION](#)



SCAN TO VIEW COURSE PAGE



## READY TO STRENGTHEN ARTIFICIAL INTELLIGENCE FOR BUSINESS PROFESSIONALS CAPABILITY?

Partner with Train Develop Empower to build a resilient, agile and future-ready supply chain. Let's create lasting impact together.

[REQUEST PROPOSAL](#) →



**EMAIL US**  
iht@traindevelopempower.com



**CALL US**  
+66 90 324 7862



**WHATSAPP US**  
+66 90 324 7862



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www.traindevelopempower.com