



TRAIN DEVELOP
EMPOWER

TRAIN • DEVELOP • EMPOWER

IN-HOUSE CORPORATE TRAINING

DIGITAL TRANSFORMATION STRATEGY & INNOVATION

Strengthen digital transformation strategy, improve innovation planning, align technology initiatives with business goals, and build practical roadmaps for sustainable change.



COURSE CODE

DTX-003



DURATION
3-5 Days



DELIVERY
On-site / Virtual



PARTICIPANTS
10-25 per session



CERTIFICATE
Certificate of Completion



CUSTOMIZABLE
Yes - Tailored to Your Needs

[REQUEST PROPOSAL →](#)

WHY THIS PROGRAMME?



BUILD DIGITAL CONFIDENCE

Strengthen practical digital transformation strategy & innovation capability for real business use.



REDUCE TECHNOLOGY RISK

Improve governance, security awareness and responsible implementation.



ACCELERATE ADOPTION

Turn emerging technology concepts into practical workplace workflows.



DRIVE BUSINESS VALUE

Improve productivity, insight, innovation and measurable performance.

IN-HOUSE DELIVERY OPTIONS

- ✓ Onsite at client premises
- ✓ Live virtual instructor-led format
- ✓ Hybrid delivery format
- ✓ Customized duration based on organizational requirements

INDUSTRIES WE SERVE

- ✓ Oil & Gas
- ✓ Petrochemicals
- ✓ Manufacturing
- ✓ Financial Services
- ✓ Technology & Telecom
- ✓ Healthcare
- ✓ Logistics & Transportation
- ✓ Government & Public Sector

WHY CHOOSE TRAIN DEVELOP EMPOWER?



20+
YEARS
EXPERIENCE



40+
COURSES IN
8 CATEGORIES



100%
CUSTOMIZED
SOLUTIONS



**ON-SITE OR
VIRTUAL
DELIVERY**



**INDUSTRY
EXPERT
FACILITATORS**

COURSE OVERVIEW

Organizations are under growing pressure to understand how digital transformation strategy & innovation can improve productivity, customer value, operational performance, innovation, and strategic decision-making.

This in-house program develops practical digital transformation strategy & innovation capability through business-focused frameworks, case studies, applied exercises, governance guidance, and workplace implementation methods.

Business Challenges Addressed

- > Limited digital and AI awareness across teams
- > Unclear business use cases and priorities
- > Low confidence applying emerging technologies
- > Fragmented data, tools and decision processes
- > Governance, security and ethical risk concerns
- > Resistance to new digital ways of working
- > Limited measurement of business value
- > Skills gaps and inconsistent adoption
- > Integration challenges across existing workflows
- > Difficulty sustaining transformation momentum

Key Learning Outcomes

- > Understand digital transformation strategy & innovation principles and business relevance
- > Identify practical use cases and value opportunities
- > Apply structured tools and workplace frameworks
- > Improve digital confidence and decision-making
- > Strengthen governance, risk and responsible-use practices
- > Improve collaboration between business and technical teams
- > Develop implementation roadmaps and adoption plans
- > Measure outcomes and business performance impact
- > Support innovation and continuous improvement initiatives
- > Create sustainable digital capability across the organization

WHO SHOULD ATTEND

Managers

Department Heads

Business Professionals

Team Leaders

Project Managers

Analysts

Operations Managers

Innovation Teams

Digital Champions

Personnel preparing for digital transformation

TRAINING METHODOLOGY

Interactive learning approaches support practical application and can be customized to the organization's environment, industry, and participant experience.

 **Instructor-Led Discussions**
 **Industry Case Studies**
 **Practical Digital Exercises**
 **Group Workshops**
 **Use Case Mapping Activities**
 **Scenario-Based Learning**
 **Implementation Planning Exercises**
 **Interactive Team Engagement**

COURSE MODULES

01 Foundations of Digital Transformation

- Core principles of foundations of digital transformation
- Business context, opportunities and limitations
- Structured tools, workflows and decision frameworks
- Risk, governance and implementation considerations
- Practical workplace application techniques
- Building sustainable digital transformation strategy & innovation capability

02 Digital Strategy & Business Model Innovation

- Core principles of digital strategy & business model innovation
- Business context, opportunities and limitations
- Structured tools, workflows and decision frameworks
- Risk, governance and implementation considerations
- Practical workplace application techniques
- Building sustainable digital transformation strategy & innovation capability

03 Technology Trends, Data & Operating Model Change

- Core principles of technology trends, data & operating model change
- Business context, opportunities and limitations
- Structured tools, workflows and decision frameworks
- Risk, governance and implementation considerations
- Practical workplace application techniques
- Building sustainable digital transformation strategy & innovation capability

04 Transformation Roadmaps & Change Management

- Core principles of transformation roadmaps & change management
- Business context, opportunities and limitations
- Structured tools, workflows and decision frameworks
- Risk, governance and implementation considerations
- Practical workplace application techniques
- Building sustainable digital transformation strategy & innovation capability

05 Measuring Digital Value & Sustaining Innovation

- Core principles of measuring digital value & sustaining innovation
- Business context, opportunities and limitations
- Structured tools, workflows and decision frameworks
- Risk, governance and implementation considerations
- Practical workplace application techniques
- Building sustainable digital transformation strategy & innovation capability



TAILORED TO YOUR NEEDS

Modules can be customized to align with your industry, operational environment, and participant experience.

[DISCUSS CUSTOMIZATION](#)



SCAN TO VIEW COURSE PAGE



READY TO STRENGTHEN DIGITAL TRANSFORMATION STRATEGY & INNOVATION CAPABILITY?

Partner with Train Develop Empower to build a resilient, agile and future-ready supply chain. Let's create lasting impact together.

[REQUEST PROPOSAL](#) →



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